

LEARNPLAYREAD



JAIME PIRUS

MOM, EARLY LITERACY SPECIALIST,
LIBRARIAN & CREATOR

Dedicated and energetic mom, early literacy specialist, children's librarian and creator with 8+ years of professional experience in libraries. Enjoys reading and exploring literature with her young daughter. Excels in creating projects and lessons that incorporate literacy skills. Reads middle grade and young adult books for fun. Professional writer with a crisp and authentic style.



@LEARNPLAYREAD

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INDIANA, USA

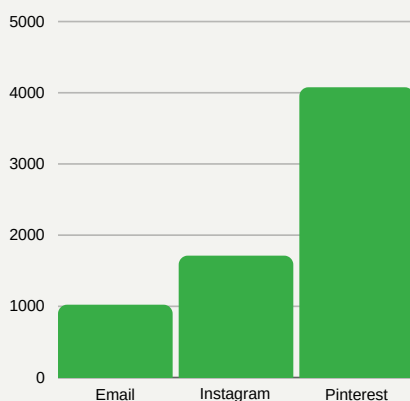
EDUCATION

Masters in Library Science from Indiana University-Purdue University Indianapolis with a specialization in Youth Services; classes include Curriculum in School Libraries, Introduction to the Exceptional Child, Educational Psychology and Emergent Literacy

Bachelor of Arts from Huntington University with a major in English writing; classes include Adolescent Literature, Creative Writing Fiction, Creative Non-Fiction, Introduction to and Advanced Reporting and News Writing and Introduction to Education

STATISTICS

Learn Play Read's community:



SPECIALTIES

Writing | Early Literacy | Art History for Kids | Motherhood | Juvenile Books | Reading for Fun | Crafting | Elementary Book Clubs | Toddler Books | Program/Lesson Planning | Sensory Development | Fine and Gross Motor Skills Practice | Organization

ALL ABOUT THE BLOG

6,000+ PAGEVIEWS PER MONTH

NEW POSTS & EMAIL LIST

500,000-900,000+ MONTHLY PINTEREST VIEWERS

INFLUENCER INFORMATION

- With more than 500,000 monthly views on Pinterest and almost 5,000 followers, Pinterest is my favorite place to share book lists, literacy tips, and craft ideas.
- I post at regularly on my website and have 6,000+ monthly views, depending on the time of year.
- I send regular emails to my over 1,000 email subscribers about my favorite books, literacy resources, lesson plans, etc.
- I have a YouTube channel that I've posted videos too, and I'm willing to grow that platform as well if the right projects come along.



FOLLOWERS & SUBSCRIBERS

While I do not have 5,000+ subscribers on any one social media platform, combined I have more than 5,000 - with up to 900,000+ monthly views on Pinterest and at least 6,000+ monthly views on the blog.

My Pinterest is growing with new followers every day. 40% of my followers are aged 25-34 and 87% of them are female. Their favorite categories include parenting, education and DIY/crafts.



BOOKS IN MOTHERHOOD

As a librarian and educator, I obviously love books and think literacy is a vital part of any child's learning. My daughter is only one year old, and she could spend an hour or more each day reading books. Some of our favorites include the Little Blue Truck series by Alice Schertle, *How to Babysit a Grandpa* by Jean Reagan, *I am a Bunny* by Ole Risom, and *My First Mother Goose* by Lisa McCue. We're currently on book 900 of the 1,000 Books Before Kindergarten challenge at our local library, we regularly attend local storytimes, and we plan to homeschool when our daughter is of school-age.

